



Version 2.0: September 2023

Why participating in sustainable Agriculture

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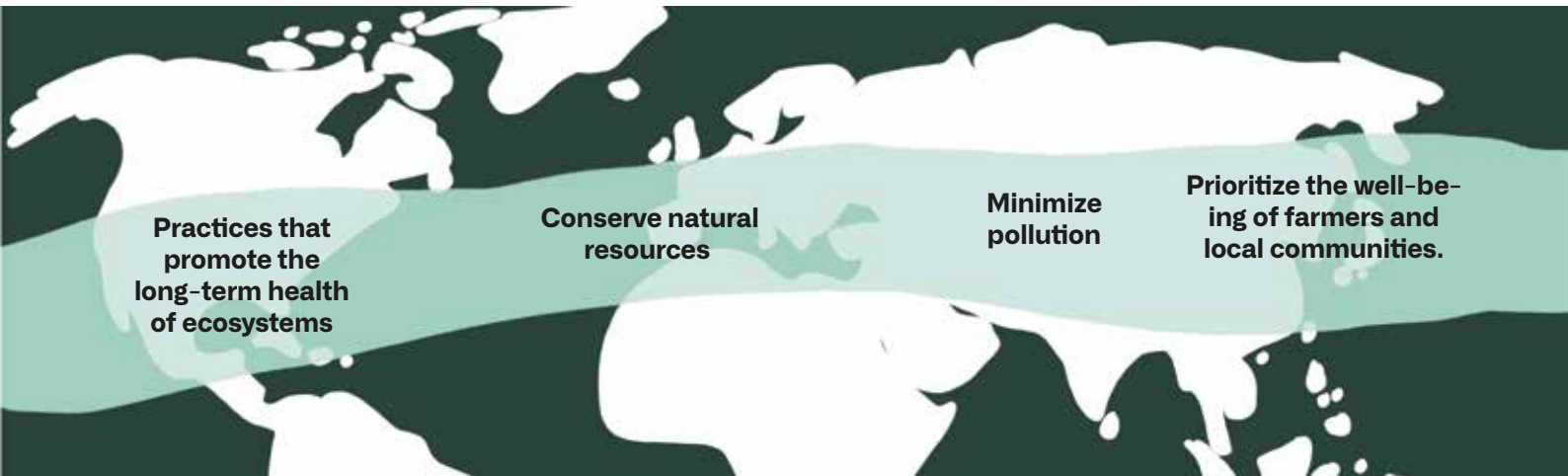
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Being part of Sustainable Agriculture ¹

Environmental sustainability in agriculture refers to:



Participating in sustainable agriculture aligns:

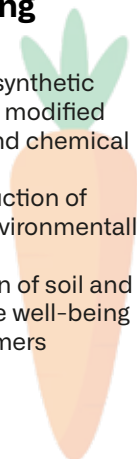


The growing global focus on addressing climate change, reducing carbon emissions, and preserving biodiversity.

HERE ARE SOME KEY POINTS TO CONSIDER

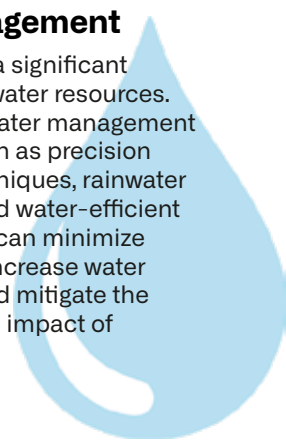
Organic Farming

- Eliminates the use of synthetic pesticides, genetically modified organisms (GMOs), and chemical fertilizers.
- You support the production of healthier and more environmentally friendly food.
- It reduces the pollution of soil and water, and protects the well-being of farmers and consumers



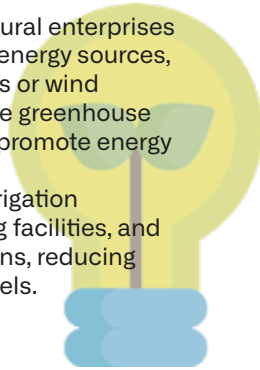
Sustainable Water Management

- Agriculture is a significant consumer of water resources.
- Sustainable water management practices, such as precision irrigation techniques, rainwater harvesting, and water-efficient technologies, can minimize water waste, increase water availability, and mitigate the environmental impact of agriculture.



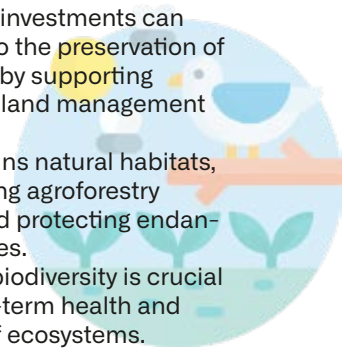
Renewable Energy in Agriculture:

- Investing in agricultural enterprises utilizing renewable energy sources, such as solar panels or wind turbines, can reduce greenhouse gas emissions and promote energy independence.
- These can power irrigation systems, processing facilities, and other farm operations, reducing reliance on fossil fuels.



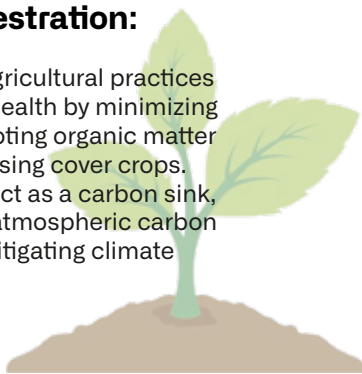
Conservation of Biodiversity:

- Agricultural investments can contribute to the preservation of biodiversity by supporting sustainable land management practices.
- This maintains natural habitats, implementing agroforestry systems, and protecting endangered species.
- Preserving biodiversity is crucial for the long-term health and resilience of ecosystems.



Soil Health and Carbon Sequestration:

- Sustainable agricultural practices prioritize soil health by minimizing erosion, promoting organic matter content, and using cover crops.
- Healthy soils act as a carbon sink, sequestering atmospheric carbon dioxide and mitigating climate change.



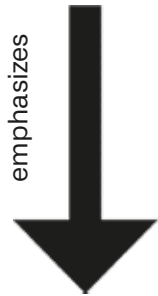
Social Responsibility:

- Sustainable agriculture not only focuses on environmental aspects but also emphasizes the well-being of farmers and local communities.
- Investing in projects that provide fair wages, safe working conditions, and social benefits for agricultural workers can support social equity and sustainable rural development.



Benefits ²

Sustainable agriculture



environmentally
friendly &
socially responsible
practices



which positively
supports

Farmers

Businesses

Broader
Economy



Here are some of the key financial advantages of sustainable agriculture:

COST SAVINGS:

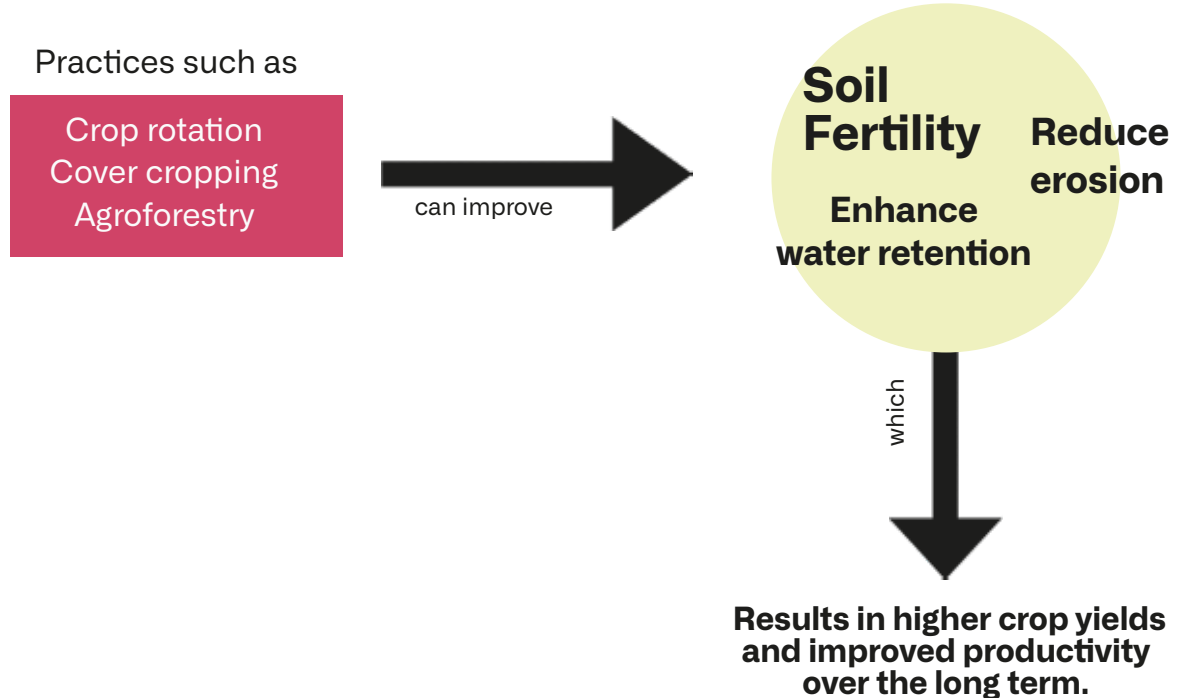
These practices focus on optimizing resource use, reducing waste, and minimizing reliance on expensive external inputs like synthetic fertilizers and pesticides.



By implementing techniques such as organic farming, integrated pest management, and precision agriculture, farmers can reduce input costs and improve overall operational efficiency.

INCREASED PRODUCTIVITY

Sustainable agriculture aims to maintain and enhance soil health, biodiversity, and ecosystem services.



ACCESS TO PREMIUM MARKETS

- 1 Increasingly, consumers are demanding sustainably produced food and beverages
- 2 By adopting sustainable practices, farmers can access premium markets that offer higher prices for products with recognized environmental and social certifications.
- 3 Organic, fair trade, and other sustainable certifications open doors to niche markets and direct sales channels.

RISK REDUCTION



Sustainable agriculture often involves **diversifying production systems**, implementing resilient crop and livestock varieties, and adopting climate-smart practices.

These measures help farmers mitigate the impacts of climate change, pests, diseases, and market volatility.



By reducing vulnerability to various risks, farmers safeguard their income and long-term viability.

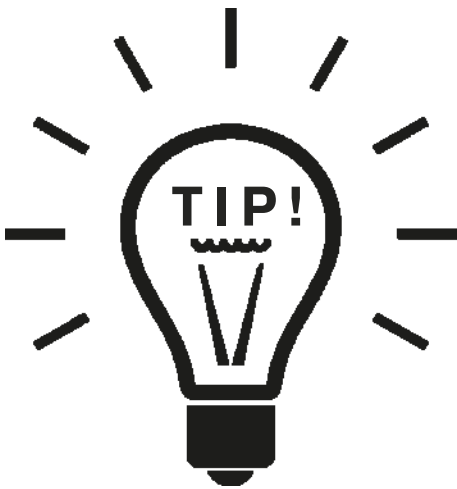


GOVERNMENT SUPPORT & incentives

Many governments and agricultural agencies provide financial support, grants, and incentives for **farmers adopting sustainable practices**. These programs aim to promote sustainable agriculture, protect natural resources, and improve rural livelihoods.

Accessing these incentives helps offset costs and make sustainable practices more financially viable.





When considering environmental sustainability, it's important to evaluate the practices and certifications followed by the farms or companies you plan to participate in.

Look for transparency in their production methods, certifications such as USDA Organic or Fair Trade, and initiatives aimed at reducing their environmental footprint.

*By participating in environmentally sustainable agriculture, it becomes possible to address pressing global challenges, promote sustainable development, and **potentially benefit** from the increasing consumer demand for eco-friendly and socially responsible products.*



References

- 1) Investment returns for farmland – Report: Is Farmland a Good Investment in a Recession, FarmTogether, 2022**
- 2) Arable Farming vs. Population Growth Graph – FAO, United Nations, WHO, 2023**