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Why becoming a member of MyTreehood

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Why MyTreehood

Adopting one tree, a unique contribution to nature

1

Adopting a pistachio tree is **a unique form** of contributing to the most satisfactory thing you can do: **promote biodiversity**, soil regeneration and nature balance while enjoying your tree's yearly delicious pistachio production. Browse our **selection of trees** and once you've chosen one, we'll take care of the rest.

Receiving your share of rewards after each harvest as physical pistachios

You'll receive **70% of the net harvest** from your adopted tree after deducting necessary costs and a 30% management fee. Also, at the end of the adoption period, you'll receive an **additional harvest bonus** equivalent to 20% of your initial support value*.

2

Pistachios are a stable crop in the market

3

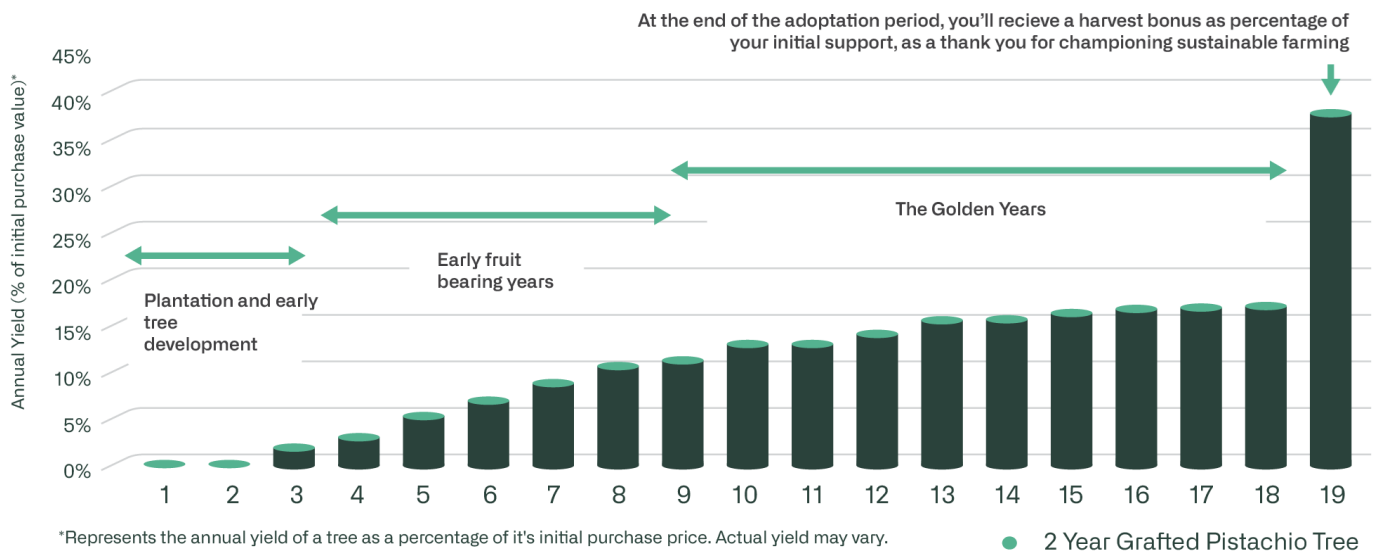
Pistachios are healthy products which have a **high global demand**. They are also considered a **long shelf-life** product, meaning they can last for years. Plus, they produce consistently for decades, having a **high profit margin**, as well as a **resilient market behaviour**, among others

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EXAMPLE NORMAL SCENARIO:

The graph below indicates the projected compound growth for a 2 year grafted pistachio tree over **a 19-year lifetime**.

Note: This is under optimal growing conditions, including excellent weather, fertile soil, and efficient irrigation



Ease of adoption– anyone can become a member:

Accessible and easy to **use digital platform**.

Small minimum participation compared to other agricultural platforms.

Easy to understand – with **simple and educational** support, podcasts and webinars.

4

Transparency:

5

Easy to see your tree's evolution and its growth through annual reports and digital monitoring.

See where your participation is going and **watch it grow.**

Monitor your trees digitally and follow up your harvest from the tree to your home (or the end consumer).

Contribute to positive & sustainable environmental impacts:

While not all of our orchards are **initially organic**, we take pride in our commitment to transitioning them to **EU certified organic status.**

With the support of our community of members and participants, we aim to ensure the long-term sustainability of our farming practices. By joining us, you're not only helping create greener, more sustainable orchards — **you're contributing** to a movement towards a better, healthier planet for future generations.

6

Contribute to social enterprise causes:

7

Supports **local farmers and workers** in a sustainable way.

More attractive pricing and benefits for the local workforce to promote **equality and social impact** in the orchard regions.

Ability to gift trees:

Gift trees to family and friends as a unique gift that keeps on giving for years to come.

Use it to **reward employees**, customers or associates as a unique gesture.

8

Community & experiences:

Meet other tree participants and like-minded people from the **MyTreehood community**.

Option to choose **unique experiences** and tour packages to the site of the trees/orchards.

9

MyTreehood's expertise:

The founders of MyTreehood have **enormous experience** and expertise in organic nut farming, including a **family history** of cultivating pistachio farms that goes back generations.

10



References

Based on pistachio prices for orchards with suitable soil, weather (Spain, La Mancha Area) and minimum 1100M3 of drip irrigated water per hectare. Sources for price references:

- 1) Kallsen, C. E., Parfitt, D. E., & Holtz, B. (2007). Early Differences in the Intensity of Alternate Bearing Among Selected Pistachio Genotypes, HortScience horts, 42(7), 1740–1743. Retrieved Apr 13, 2023, from <https://doi.org/10.21273/HORTSCI.42.7.1740>**
- 2) Wikifarmer, 2022. From <https://wikifarmer.com/pistachio-tree-harvest-and-yield/>**
- 3) Agrocereval SL, 2022. From: <https://www.agrocereval.com/>**
- 4) Renatus Maquinaria, 2022. From <https://www.renatus.es/en/>**